

Email: zhao.4408@osu.edu

Homepage: <https://zoeyzhao-econ.github.io/>

Research interests

Industrial Organization, Agricultural Economics, Environmental and Energy Economics

Education

The Ohio State University Columbus, US, 2024 – Present
Ph.D. in Agricultural, Environmental, and Development Economics

Renmin University of China Beijing, China, 2020 – 2023
M.S. in Rural Development

University of Turku Turku, Finland, Spring 2022
Visiting Student

Shandong Agricultural University Shandong, China, 2016 – 2020
B.S. in Accounting

Work in progress

Market Outcomes of Minimum Price Regulations: Evidence from California's Entry Into the Federal Milk Marketing Order
with Gabriel Lade.

Rate of Return Regulations and the Cost of the Clean Energy Transition
with Gabriel Lade, Michael Nguyen, and Sariya Stowers.

Pass-Through of Biofuel Demand to the Soybean Farm Gate.
with Gabriel Lade and Seungki Lee.

Demystifying College Costs Through Behavioral Nudges: Experimental Evidence from China
with Xiaoyang Ye, Qiuxiang Wu, Stephen DesJardins.
RCT ID: AEARCTR-0012304

Working paper

Culture, Gender, and the Response to Local Labor Demand
with Yao Wang.

Remote Learning Strategies Are Used When Schools Are Closed
with Sabrin Beg, Stephanie Bonds, Anne Fitzpatrick and Adrienne Lucas.

Publications

Information for Vision: Experimental Evidence on Nudging Low-income Students to Wear Eyeglasses [PDF]
Jiusheng Zhu, Xinjie Zhang, **Yu Zhao**, Xiaoyang Ye.
Economics of Education Review, 2026.

The Long-term Influence of Education Resources Allocation on the Migration: Evidence from the China's Rural School Consolidation Policy
[PDF]

Yu Zhao, Hui Du, Rui Li, Guangsu Zhou.

Journal of Asian Economics, 2024.

The Influence of Farmers' Financial Literacy on Household's Poverty Vulnerability [PDF (Chinese)]

Yu Zhao, Jianjun Zhu.

Xinjiang State Farms Economy, 2021.

Research on the Impact of Farmland Rights Confirmation upon Rural Labor to Migrant to Work [PDF (Chinese)]

Yu Zhao, Jianjun Zhu.

Rural Economy and Technology, 2019.

Appointments

Research

RA for Prof. Seungki Lee and Prof. Gabriel Lade	Summer 2026 – Present
RA for Prof. Yao Wang	Fall 2025
RA for Dr. Xiaoyang Ye	2023 – 2024

Teaching

AEDE 6130 – Advanced Quantitative Methods III	Spring 2026
Lab Instructor for Prof. Anne Fitzpatrick	
Teaching evaluation: 4.83/5.0. Teaching effectiveness: 10/10	

Talks / Presentations

2026 AAEA Annual Meeting (Kansas City, MO)
2023 The 15th International Symposium on Human Capital and Labor Markets (Beijing, China)
2022 Peking University Institute for Educational Finance Research Summer School (Beijing, China)

Honors / Awards

Education Finance and Policy Outstanding Young Scholar (PKU)	2023
President's International Exchange Scholarship (¥40,000, RUC)	2022
First Class University Fellowship (¥12,000, RUC)	2020
National Undergraduate Scholarship (¥8,000, Ministry of Education)	2017

Industry experience

Meituan , Policy Research Intern	Beijing, China, Summer 2021
ByteDance , HRBP Intern	Beijing, China, Winter 2019

Skills

Programming: Stata, Python, $\LaTeX$.
Languages: English (fluent), Chinese (native)

Service and outreach

SDAU Daocaoren Volunteer Teaching Team	Summer 2017
Taught in rural schools in Dejiang County, Guizhou Province.	